

David Sprankle

Designer, Developer, Logician

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Experience

Kuali, Inc.

Sr. Product Designer, Research & Student

Remote

2020–2022

UX and product vision for two web apps designed to facilitate higher ed task management: establishing and maintaining a design system and cohesion between products, user acceptance testing and analytics-driven design, and complex feature development.

Files.com (formerly Action Verb, LLC)

Product & Marketing Design Lead / Frontend Dev

Remote

2017–2020

Branding, design and frontend development for a React.js SaaS file management app aimed at businesses: complex feature development and integration, team management, user interaction and flow design, and focus on accessibility and customization.

Colorado Public Radio

Director of Digital Platforms / Web Developer

Centennial, CO

2013–2017

Oversight of digital initiatives resulting in a doubling of audience: management of a team of five, user experience design & development, measurement & analytics, social media management, and training.

Education

University of Denver

Denver, CO

Bachelor of Fine Arts in Electronic Media Arts & Design, June 2008. 3.72 GPA. Mac Donald Award for Outstanding Senior in eMAD, 2008.

Student Arts Center International

Florence, Italy

Study abroad semester (Fall 2006), with Video, Digital Multimedia and Intaglio & Relief Printmaking, 4.00 GPA.

George Mason High School

Falls Church, VA

Advanced Standing Diploma, with certificates in IBH Art, IBH Physics, IBH English, IB Psychology, and AP Calculus.

Design Expertise

Disciplines: UI/UX, information & interaction design, typography, brand & identity systems, printing processes, accessibility design

Core design tools: Figma, Sketch, InVision (*Freehand, Studio, Prototype*), Trunk, Zeplin, Adobe CC, Typekit, Balsamiq, Keyshape, Micron & Moleskine

Measurement tools: Google Analytics, Hotjar, Parse.ly, Optimizely, Pendo, Maze

Development Expertise

Languages: HTML, CSS (*LESS, SASS, PostCSS*), Javascript (*ES8, functional programming*), Elixir, PHP, C#, Unix CLI

Frameworks & Libraries: React.js, Vue.js, Bootstrap, Tachyons, jQuery, Webpack

Content Management Systems: WordPress, Drupal, Mambo/Joomla, SharePoint, Jekyll, Gatsby

Other apps: Visual Studio Code, Atom, iTerm, zsh, Github, GitLab, Jira, Slack, Microsoft Teams, Chrome Devtools, Browserstack, Litmus